



**Genealogical Society of Santa Cruz  
County Lecture Series  
Cohosted online by GSSCC  
and the Santa Cruz Public Libraries**



**ZOOM FORMAT**

Online registration through the SCPL website is required for home viewing of this event. To register, please type in or click

<https://santacruzpl.libcal.com/event/13161240> .

**OR ATTEND LIVE STREAM (no registration required)  
in the upstairs meeting room of the downtown library**



**Tuesday, November 3, 2024**

**1:00 PM PST  
VIA ZOOM**

**Please note two Zoom viewing options: live streaming in the downtown library's upstairs meeting room or viewing at home.**

**Guest Speaker: Thomas MacEntee  
AI AND GENEALOGY: TROUBLE AHEAD?**

Thomas MacEntee is a Baby Boomer guy with a love of punk rock music but also art history who somehow “fell” into the technology industry almost 40 years ago, and then left a lucrative IT career to pursue his love of family history and genealogy. Technology and historical research are opposites, but “tech people” like Thomas are needed to guide today’s genealogists through the maze of options so they can deploy the best apps and devices to break down research brick walls. Thomas MacEntee: author, educator, advocate, entrepreneur, and that “genealogy guy” who helps you accomplish your family history goals.

While AI (artificial intelligence) might be the current “hot” buzz word, the fact is that many genealogy vendors and even genealogists have already been using this technology for years. The AI industry is at a crossroads and within the next five years, it will permeate almost every aspect of business and society. Learn how AI is currently being used to improve the genealogy experience, and whether or not you should seek out other uses of artificial intelligence for your own genealogy research.